

Local Market Update – January 2014

A RESEARCH TOOL PROVIDED BY THE MULTIPLE LISTING SERVICE OF HILTON HEAD ISLAND AND THE HILTON HEAD AREA ASSOCIATION OF REALTORS®



14: HH / Off Plantation

+ 107.7%

+ 180.0%

+ 72.9%

Change in
New Listings

Change in
Closed Sales

Change in
Median Sales Price

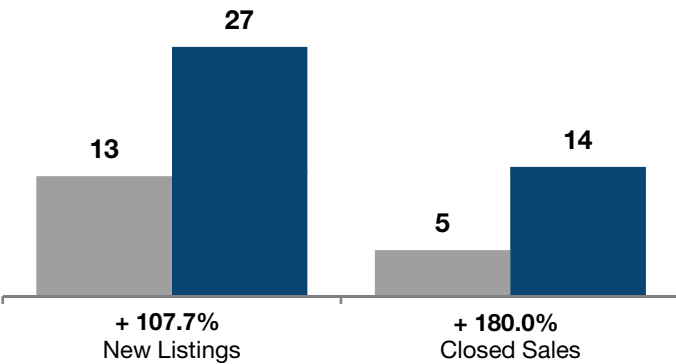
Detached Homes Only

	January			Year to Date		
	2013	2014	+ / -	2013	2014	+ / -
New Listings	13	27	+ 107.7%	13	27	+ 107.7%
Closed Sales	5	14	+ 180.0%	5	14	+ 180.0%
Median Sales Price*	\$175,000	\$302,605	+ 72.9%	\$175,000	\$302,605	+ 72.9%
Percent of List Price Received*	96.3%	98.6%	+ 2.4%	96.3%	98.6%	+ 2.4%
Days on Market Until Sale	138	56	- 59.4%	138	56	- 59.4%
Inventory of Homes for Sale	86	84	- 2.3%	--	--	--

* Does not account for seller concessions. | Activity for one month can sometimes look extreme due to small sample size.

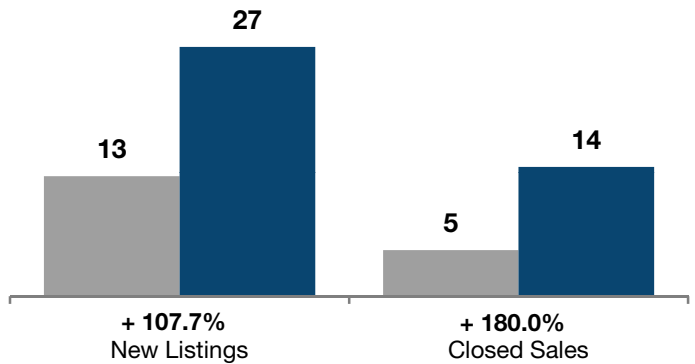
January

■ 2013 ■ 2014



Year to Date

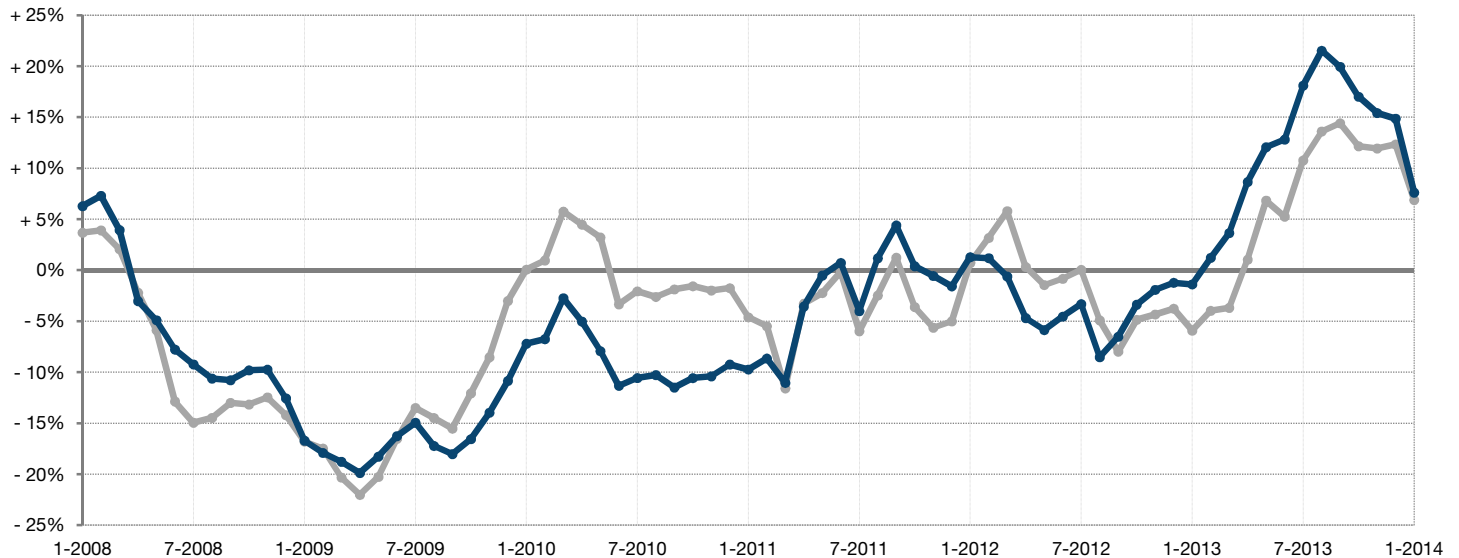
■ 2013 ■ 2014



Change in Median Sales Price from Prior Year (6-Month Average)**

All MLS —

14: HH / Off Plantation – Detached Homes Only —



** Each dot represents the change in median sales price from the prior year using a 6-month weighted average. This means that each of the 6 months used in a dot are proportioned according to their share of sales during that period. | Data is Copyright © 2014 All Rights Reserved. MLS of Hilton Head Island. | Sponsored by South Carolina REALTORS®. | Powered by 10K Research and Marketing.